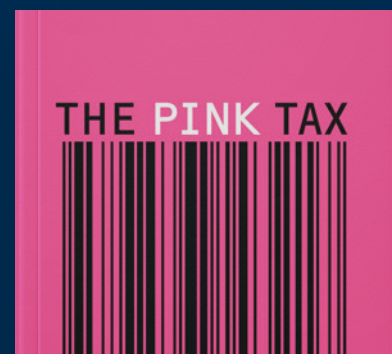
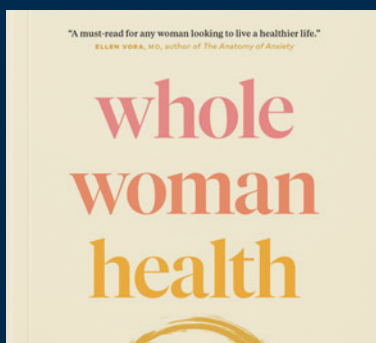
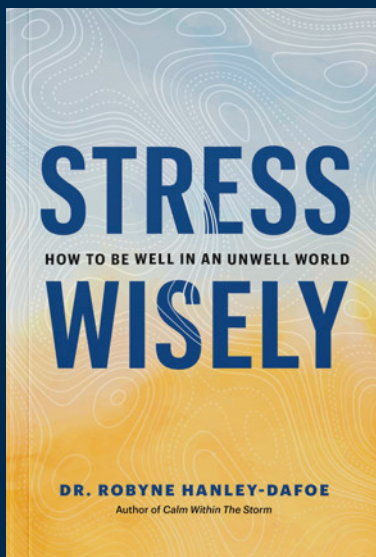


TRANSATLANTIC
AGENCY

PAGE TWO CATALOGUE

LONDON
2023



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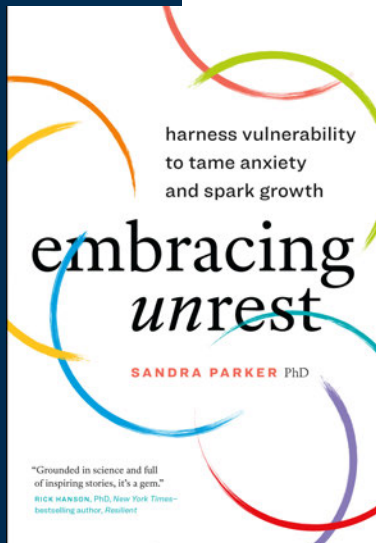
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Embracing Unrest

Harness Vulnerability to Tame Anxiety and Spark Growth

Sandra Parker, PhD

Harness feelings of unrest to help alleviate anxiety and panic, numbness, and depression, and embrace the remarkable force for growth that lies within.

Through her thirty years of clinical practice, esteemed psychologist Sandra Parker has seen how anxiety, intimacy problems, and depression all stem from the conscious and unconscious ways we avoid experiencing the vulnerability of our inner lives.

Are you hampered by self-doubt? Does it seem you ought to feel more joy than you do? Are you living the meaningful life you long for? In EMBRACING UNREST, Parker shows you the answers to your questions are inside you, heralded by a tiny signal that holds the key to your growth: *unrest*.

Drawing on brain science and using proven techniques derived from her extensive experience helping others, Parker teaches you how to slow down enough to recognize when you need to pay attention to your body's signals, to accept your emotions and the utterly transformational power of mattering deeply to yourself, so you can come alive to the promise of your own potential and live more fully.

Sandra Parker, PhD, is a registered psychologist with thirty years' experience helping people resolve anxiety, depression, and loss of intimacy by understanding unrest. Her practice explores ideas from developmental psychology, neurobiology, psychodynamic therapy, experiential processes, and mindfulness practices. She earned her doctoral degree at the University of British Columbia, in Vancouver, and is a member of the BC Psychological Association, Canadian Psychological Association, and Canadian Register of Health Service Providers in Psychology.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"ONE OF THE BEST BOOKS I HAVE READ ABOUT ANXIETY IN A LONG WHILE... LIFTS THE VEIL TO SHOW READERS WHERE AND HOW THEY HURT AND HOW TO TRANSFORM THAT HURT INTO THE ENERGY THEY NEED TO LIVE BETTER LIVES... YOU'LL WANT TO READ THIS BOOK AND THEN PASS IT ON TO OTHERS."

—BOOK COMMENTARY REVIEW

"DEEPLY TOUCHING AND BEAUTIFULLY WRITTEN... ENDLESSLY PRACTICAL AND EFFECTIVE... IT'S A GEM."

—**RICK HANSON, PHD**, NEW YORK TIMES BESTSELLING AUTHOR OF RESILIENT AND HARDWIRING HAPPINESS

"THIS BOOK CAN HELP ALMOST ANYONE LIVE A RICHER, MORE ENGAGED, MORE EMPOWERED LIFE BY TAPPING OUR INNER HEALING POTENTIAL WHILE BOLDLY FACING THE ENORMOUS CHALLENGES OF BEING HUMAN."

—**DR. RONALD D. SIEGEL**, AUTHOR OF THE EXTRAORDINARY GIFT OF BEING ORDINARY: FINDING HAPPINESS RIGHT WHERE YOU ARE



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I'll Start Again Tomorrow

And Other Lies I've Told Myself

Sonia Jhas

An empowering guide to help you embrace a new approach to your wellness journey—and your life!

"This time I will not give up! I'll exercise every day. I'll eat super clean. I'm totally ready to be my best self," you tell yourself. You're convinced that this time will be different. But then the familiar angst and negative narrative begin to take over, and before you know it, you are whispering to yourself, "I'll start again tomorrow."

If this sounds all too familiar, you're not alone. Mindset and wellness expert Sonia Jhas has been there, and she understands how hard it can be to break the on-again-off-again cycle. In *I'LL START AGAIN TOMORROW*, Jhas shows you how to overcome the self-sabotaging beliefs and behaviours that are preventing you from conquering your wellness goals. Serving up tough love, inspiring personal stories, wellness insights, and piercing questions, Jhas guides you through the difficult and joyful journey of self-discovery to help you finally get unstuck.

Sonia Jhas is a TEDx speaker and an award-winning mindset and wellness expert. She is fired up by her mission to help people marry healthy living with a life lived well. Her special brand of inspiration and wisdom involves tried-and-true techniques that help people unlock lasting momentum and unapologetic self-fulfillment. Sonia's enthusiasm, sense of humour, and openness about her own journey have earned her a reputation as an unstoppable force in the wellness arena.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"A must-read for any woman looking to live a healthier life."
ELLEN VORA, MD, author of *The Anatomy of Anxiety*

whole woman health



CARRIE E. LEVINE, CNM

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Whole Woman Health

A Guide to Creating Wellness for Any Age and Stage

Carrie E. Levine, CNM

Don't wait until you're sick to take care of yourself. Live your whole, healthiest life with the definitive introductory guide to functional medicine for women.

Decades of listening to and caring for women have given Carrie Levine, certified nurse midwife and Institute for Functional Medicine certified practitioner, a collective women's wisdom. Share in that wisdom with the comprehensive and empathic guidance of **WHOLE WOMAN HEALTH**. Find out how to apply the principles of functional medicine to your life so that you can thrive physically, emotionally, and spiritually.

First, **WHOLE WOMAN HEALTH** will give you an understanding of the key principles of functional medicine. Then, you'll learn to recognize how factors like stress, diet, and trauma affect your daily health and wellbeing. Informed by the diverse roster of patients at her Whole Woman Health clinic, Levine shares stories of women encountering the health roadblocks that stump so many of us—and charts their whole path forward toward healing and happiness.

Tap into the medicine of "why" instead of the medicine of "what" with Levine's customizable, expert guidance, and experience the benefits of integrating science and intuition through a functional medicine approach to your health and wellbeing.

Carrie E. Levine is a certified nurse midwife, an Institute for Functional Medicine certified practitioner, and the founder of the Whole Woman Health clinic in Newcastle, Maine, where she helps women of all ages to assess and achieve their health goals. In her two decades of innovative healthcare practice, Levine has harnessed science and intuition to connect her patients' physical symptoms and test results with their lifestyle choices and daily practices, resulting in wholly healthy and happy lives.

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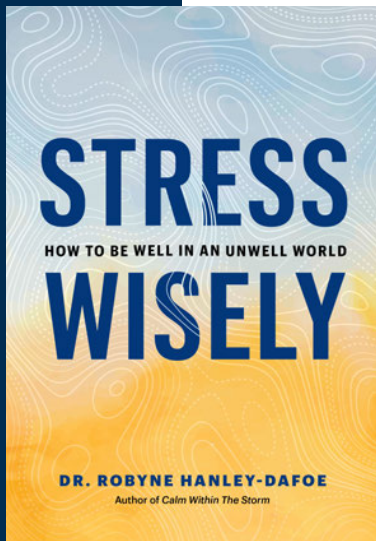
Contact: evan@transatlanticagency.com

"AS A SEASONED WOMEN'S HEALTH PRACTITIONER, CARRIE LEVINE DISTILLS COMPLEX SCIENTIFIC CONCEPTS INTO ACCESSIBLE NEXT STEPS TO HEAL YOUR BODY, MIND, AND SPIRIT. LEVINE IS GIFTED IN HER ABILITY TO VOICE THE COLLECTIVE WISDOM OF DIVERSE WOMEN, BACKED BY SCIENCE AND INFORMED BY INTUITION. THIS IS A MUST-READ FOR ANY WOMAN LOOKING TO LIVE A HEALTHIER LIFE."

—ELLEN VORA, MD, AUTHOR OF THE ANATOMY OF ANXIETY

"CARRIE LEVINE'S BOOK IS PRACTICAL AND ACCESSIBLE, LIKE THE AUNTIE I WISH I HAD AS I WAS LEARNING ABOUT MY OWN BODY AS A WOMAN. HER WISDOM AND KNOWLEDGE ARE APPLICABLE TO ANY AGE AND DEMYSTIFY SOME OF THE MYTHS OR MISBELIEFS MANY OF US WERE TAUGHT. THIS IS A HANDBOOK YOU WILL KEEP CLOSE BY FOR YEARS TO COME."

—ALEXANDRA ROXO, BESTSELLING AUTHOR OF F*CK LIKE A GODDESS: HEAL YOURSELF. RECLAIM YOUR VOICE. STAND IN YOUR POWER



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Stress Wisely

How to Be Well in an Unwell World

Dr. Robyne Hanley-Dafoe

Life is hard as hell, but also joy-filled, complicated, and messy. Start working towards living the good life with guidance from an award-winning researcher, speaker, and teacher.

The pace of life has increased dramatically, and the bodies that carry us are desperately trying to catch up. In *STRESS WISELY*, Dr. Robyne Hanley-Dafoe draws on her rich research in wellness, stress, and resiliency to gently guide us towards navigating the chaos effectively. Exploring the eight touchstones of wellness (physical, emotional, intellectual, social, environmental, occupational, financial, spiritual), Dr. Robyne shows how, instead of avoiding stress, we can learn to live a full, healthy, and whole life in inherently tough circumstances.

With her signature honesty and humor, relatability, and intimacy, Hanley-Dafoe offers the gift of awareness. When we can see clearly all the forces at play, we can choose new strategies and actions to support our wellness at many levels. Amid the noise and the mayhem and the stress, we can find a place within ourselves where we are truly okay just as we are.

*Dr. Robyne Hanley-Dafoe is an award-winning scholar and international speaker focused on stress, resiliency, performance, and wellness. With two decades of teaching and research experience, Dr. Robyne dismantles complex human variables with authenticity, humour, and ease. The author of *Calm Within the Storm*, she is a contributor to *Psychology Today* and works with organizations around the globe sharing wise practices for optimal performance with wellness in ever-changing times.*

Represented by: Evan Brown

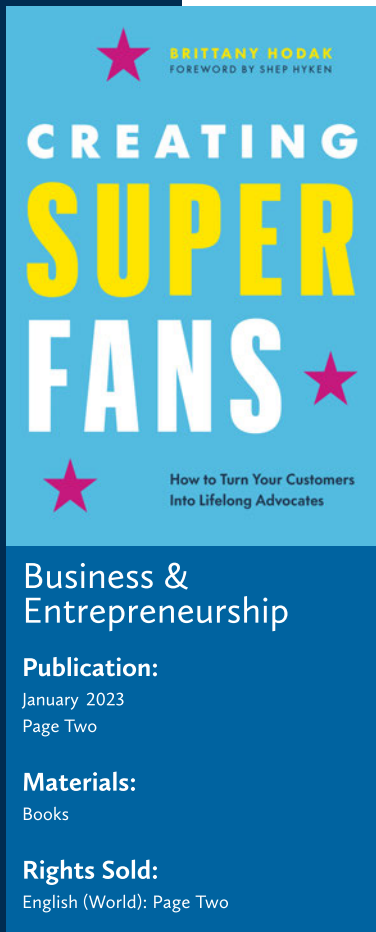
Contact: evan@transatlanticagency.com

"DR. ROBYNE HANLEY-DAFOE IS A POWERFUL FORCE WHEN IT COMES TO WANTING TO GET YOUR LIFE BACK ON TRACK!"

—ELIZABETH MANLEY, OLYMPIC CHAMPION, MENTAL HEALTH ADVOCATE, AND LIFE COACH, ON *CALM WITHIN THE STORM*

"IN THE APPROACHABLE AND OFTEN POETIC STYLE THAT DEFINES HER WORK, DR. ROBYNE HANLEY-DAFOE ILLUSTRATES THAT RESILIENCY ISN'T SOME IDEAL STATE ACHIEVED THROUGH SUFFERING AND SCARS; IT'S A BUILT-IN FEATURE OF BEING A HUMAN. AS UNFLINCHING AS IT IS INSIGHTFUL, THIS BOOK WILL PERMANENTLY ALTER HOW YOU SEE YOURSELF AND YOUR ABILITY TO ENDURE."

—DR. GREG WELLS, PHYSIOLOGIST AND RESEARCHER AT SICKKIDS HOSPITAL, BESTSELLING AUTHOR, KEYNOTE SPEAKER, ON *CALM WITHIN THE STORM*



Creating Superfans

How to Turn Your Customers Into Lifelong Advocates

Brittany Hodak

An expert in customer experience shows every company and brand how to bring customers from apathy to advocacy in five simple steps.

Brittany Hodak has worked with mega-stars like Taylor Swift, Dolly Parton, and Mötley Crüe, and helmed fan-engagement campaigns for dozens of global brands, including Walmart, Disney, and Amazon. Combining her sharp business insights with entertaining stories from these experiences, in **CREATING SUPERFANS**, award-winning entrepreneur and keynote speaker Brittany Hodak provides a powerful framework for transforming your business from a commodity into a category of one.

Memorable case studies from businesses of all sizes prove that customer experience, or CX, is the battlefield for winning—and keeping—customers. Brittany's game-changing CX system, the **SUPER Model**, is simple to learn, deploy, and measure across every organization. Whether you're launching a new business or running a hundred-year-old brand, **CREATING SUPERFANS** gives entire teams a shared playbook for tapping into the unmatched power of superfandom.

***Brittany Hodak** is an award-winning entrepreneur and speaker who has delivered keynotes across the world to organizations including American Express and the United Nations. Brittany co-founded, scaled, and successfully exited *The Superfan Company*, a fan engagement company whose roster included Walmart, Disney, Amazon, Katy Perry, Dolly Parton, and more under her eight-year leadership.*

Represented by: Evan Brown

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"EXCEPTIONAL CUSTOMER EXPERIENCE IS THE GOAL OF EVERY SMART BUSINESSPERSON. CREATING SUPERFANS GIVES YOU NOT JUST THE PLAYBOOK FOR MAKING IT HAPPEN, BUT ALSO THE PLAYLIST. THE SMART, SIMPLE ADVICE AND POP CULTURE REFERENCES PUT CX INTO TERMS YOUR TEAM WILL RELATE TO, REMEMBER, AND —MOST IMPORTANTLY—REALLY USE."

—**JON ACUFF**, NEW YORK TIMES BESTSELLING AUTHOR OF *SOUNDTRACKS: THE SURPRISING SOLUTION TO OVERTHINKING*

"THESE PAGES ARE FILLED WITH POWERFUL STORIES, SPECIFIC EXAMPLES, AND A COMPLETE FRAMEWORK FOR TURNING CUSTOMERS INTO THE ENGINE OF YOUR BUSINESS."

—**JAY BAER**, BESTSELLING CO-AUTHOR OF *TALK TRIGGERS*

"I KNOW FIRSTHAND WHAT IT MEANS TO HAVE LOYAL, DEDICATED FANS. WHATEVER YOUR 'THING' IS, YOU'LL FIND ADVICE IN CREATING SUPERFANS TO HELP YOU GO FURTHER, FASTER, WITH A LOYAL TRIBE CHEERING YOU ON."

—**BOBBY BONES**, NEW YORK TIMES BESTSELLING AUTHOR; TV AND RADIO PERSONALITY

NO MORE STATUS QUO

A Proven Framework to Change
the Way We Change the World

HEATHER HISCOX

"An excellent roadmap that could lead to long-lasting social change."
DR. LESLEY-ANN HODGE, creator of The Designer's Critical Alphabet

Business & Entrepreneurship

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No More Status Quo

A Proven Framework to Change the Way We Change the World

Heather Hiscox

Social entrepreneur, speaker, and coach Heather Hiscox offers frustrated changemakers in nonprofit, local government, and philanthropic organizations a better way to change the world.

If you have ever felt disillusioned with the social impact sector, worried that your organization might be wasting resources without a process to guide decision-making, or wondered whether these programs are truly leading to significant change—you are not alone. NO MORE STATUS QUO will validate what you have noticed is broken, and give you the tools to create a better path forward.

Discover Heather Hiscox's PAUSE framework: a set of problem-solving skills to counter uncertainty in any size and type of nonprofit, local government, or philanthropic organization. Find out how to prioritize learning, centre stakeholders, and quickly test potential solutions so you can be certain of what will work and why, and use fewer resources while achieving greater impact.

If you and your organization are ready for change, NO MORE STATUS QUO will give you clear, easy-to-use skills and tools to open your thinking, adapt your work behavior, and get more impactful results right away.

Heather Hiscox is the founder and CEO of Pause for Change, an organization that helps changemakers have the greatest impact while using fewer resources and less time. She is also the co-creator of Possibility Project, an online conversation series and growing community of disruptive changemakers. She speaks at conferences and events about shifting status quo practices in social impact (nonprofit, local government, and philanthropic) organizations and has launched several ventures that benefit the social impact sector.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"NO MORE STATUS QUO IS THE BOOK I DIDN'T KNOW I WAS MISSING!... HEATHER ARTFULLY WEAVES IN HER OWN EXPERIENCES WITH HAND-PICKED EXPERT INSIGHTS TO FRAME HOW WE CAN DISRUPT OUR CURRENT WAYS OF CHANGEMAKING THAT LEADS TO BETTER AND MORE SUSTAINED IMPACT."

—NATE WONG, PARTNER, THE BRIDGESPAN GROUP; FORMER CHIEF STRATEGY AND INNOVATION OFFICER AT THE BEECK CENTER FOR SOCIAL IMPACT AND INNOVATION, GEORGETOWN UNIVERSITY

"NO MORE STATUS QUO IS A MUST-READ FOR NONPROFIT LEADERS LOOKING TO INNOVATE FASTER AND INCREASE THEIR IMPACT. HEATHER'S STAKEHOLDER-CENTRIC APPROACH PROVIDES A PROVEN FRAMEWORK FOR REDUCING THE UNCERTAINTY ASSOCIATED WITH CHANGE, DRIVING DOWN WASTE, AND INCREASING MEANINGFUL IMPACT."

—GABE COOPER, CEO, VIRTUOUS SOFTWARE

"IN NO MORE STATUS QUO, HEATHER HISCOX BRINGS THE 'LEAN START-UP' APPROACH INTO THE 2020s. WITH A SENSE OF HUMILITY AND A SOCIAL JUSTICE PERSPECTIVE, HISCOX OFFERS ALL US NONPROFIT LEADERS THE RESOURCES WE NEED TO PAUSE—SO THAT WE CAN SPEED-UP SOCIAL CHANGE!"

—RUSTY STAHL, FOUNDER, PRESIDENT AND CEO, FUND THE PEOPLE

12 UNCONVENTIONAL
LESSONS FOR
BECOMING AN
UNSTOPPABLE
ENTREPRENEUR
GROW

MIKE FATA

Business &
Entrepreneurship

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Grow

12 Unconventional Lessons for Becoming an Unstoppable Entrepreneur

Mike Fata

Discover the successful entrepreneur inside you, and build a sustainable, health-giving business that is both financially viable and socially responsible.

Detailing his own journey from high-school dropout to successful CEO, and drawing on his achievements (and failures) over twenty-five years in the natural health and sustainability industry, Mike Fata's GROW is a must-have guide for entrepreneurs seeking a pathway to success.

In today's ever-evolving world, entrepreneurial success means learning to look beyond the ledger. Because a business is more than financial statements—it's a reflection of the people who build it. Stressing the importance of passion, integrity, and community, the 12 easy-to-follow lessons in GROW will show you how to grow intentionally and build a business that is both authentic to you and relevant to the current landscape. A landscape that values not only the health and well-being of the bank balance, but also of people and the environment.

It may seem scary to stray from the conventional business model, but Mike Fata knows it is possible because he has done it. And he wants to help you do the same.

Mike Fata co-founded Manitoba Harvest Hemp Foods in 1998 and has become a leader in natural health, nutrition, hemp foods, organic agriculture, sustainable business, and entrepreneurship. Mike is the host of the Founder to Mentor podcast, lifetime member (past chairman) of the Canadian Health Food Association, lifetime member (past chairman) of the Young Presidents' Organization, and investor/advisor to a portfolio of companies. After multiple nine-figure exits in his industry, Mike now coaches and mentors natural products entrepreneurs.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"MIKE IS AN EXCEPTIONAL ENTREPRENEUR AND MENTOR. ANYONE BUILDING A BUSINESS WILL BENEFIT FROM READING HIS BOOK."

—ARLENE DICKINSON, DRAGON ON DRAGONS' DEN; ENTREPRENEUR AND BESTSELLING AUTHOR

"MIKE'S HONEST AND AUTHENTIC ACCOUNTING OF HIS BUSINESS LEADERSHIP JOURNEY WILL PROVIDE YOU WITH A COMPREHENSIVE SITUATIONAL TOOLKIT ON HOW TO BE BETTER PREPARED TO GROW YOUR BUSINESS—HIGHLY RECOMMENDED!"

—RICK DUHA, RETIRED CHIEF OPERATING OFFICER, YPO

"GROW IS A MUST-READ FOR ANY LEADER, CREATOR, OR ENTREPRENEUR. MIKE HAS DISTILLED HIS REVOLUTIONARY TACTICS INTO A PATH YOU CAN FOLLOW TO CRAFT A STELLAR BUSINESS."

—JULIE DANILUK, TV HOST AND BESTSELLING AUTHOR

"A guide that allows you to take your career from burnout to amazing."
VANESSA VAN EDWARDS,
bestselling author of *Captivate and Cues*

HAPPEN TO YOUR CAREER

An Unconventional Approach to Career Change and Meaningful Work

SCOTT ANTHONY BARLOW

Self Help & Memoir

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Happen to Your Career

An Unconventional Approach to Career Change and Meaningful Work

Scott Anthony Barlow

Looking for meaningful work that pays well? Hoping to make a big change without taking a step backwards? There's only one thing standing in the way of your ideal career: You.

In HAPPEN TO YOUR CAREER, podcast host, career coach, and CEO Scott Anthony Barlow shows you it really is possible to find your way to a career that feeds and fulfills you; one in which you get to use the talents, strengths, and skills you already possess to get just as much back as you put in.

Drawing from his years studying Happy High Achievers—high performers who are fulfilled in their careers—Barlow delivers real-life case studies and insights so that you, too, can join their ranks. Learn about the Four Major Milestones that all Happy High Achievers cross, and the Five Obstacles to Change that each needs to overcome, and soon you'll see it really is possible to have a career you're enamored with—one that is good for you, your family, your bank account, and even your long-term health.

Scott Anthony Barlow wants you to find work you freakin' love! He is CEO of Happen To Your Career and host of the HTYC podcast, which has been listened to over 3 million times across 159 countries, and is the largest career change podcast in the world. As a former HR Leader, Scott has interviewed over 2000 people for jobs and completely rejects the way that most organizations choose to do work.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"HAPPEN TO YOUR CAREER IS A THOUGHT-PROVOKING GUIDE THAT ALLOWS YOU TO TAKE TANGIBLE ACTIONS TO CHANGE YOUR CAREER FROM BURNOUT TO AMAZING."

—VANESSA VAN EDWARDS,
BESTSELLING AUTHOR OF CAPTIVATE
AND CUES

"A ROAD-TESTED MAP FOR MOVING FROM BURNED-OUT, FED-UP MESS TO A DELIGHTFULLY 'HAPPY HIGH ACHIEVER.' SCOTT BARLOW OUTLINES THE EXACT STEPS TO BUILD A BRIDGE TOWARD A MORE MEANINGFUL CAREER FULL OF CURIOSITY AND UNCONVENTIONAL EXPERIMENTS, ONE THAT ENLIVENES YOU AND EVERYONE WHOSE LIVES YOU TOUCH."

—JENNY BLAKE, PODCASTER AND
AUTHOR OF FREE TIME, PIVOT, AND
LIFE AFTER COLLEGE

"SCOTT'S MESSAGE HAS ALWAYS BEEN CLEAR: DON'T SETTLE. HAPPEN TO YOUR CAREER REVEALS WHAT MAKES WORK MEANINGFUL AND INSPIRES YOU WITH THE STORIES OF THOSE WHO HAVE FOUND CAREER HAPPINESS. USE THESE INSIGHTS TO CREATE THE WORK LIFE YOU'VE BEEN DREAMING ABOUT."

—DAVE STACHOWIAK, HOST OF THE
COACHING FOR LEADERS PODCAST



Self Help & Memoir

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Rising

From a Mud Hut to the Boardroom—and Back Again

Graci Harkema

From the Congo to Michigan, USA, diversity, equity, and inclusion expert Graci Harkema traces her path to find her place in the world.

In this astonishing memoir, Graci Harkema revisits her experience growing up as an adoptee from the Congo in Grand Rapids, Michigan. Her childhood was spent wishing to be lighter and blonder, like her siblings and classmates. She kept her sexuality a secret, afraid to stand out even more from her peers. Now, Harkema traces her path to claiming and living her own story, becoming a successful consultant on diversity, equity, and inclusion, racial justice, LGBTQ+ equality, and women in business.

Today, Harkema helps embrace diversity and drive inclusion to ensure open and safe work environments. She is committed to empowering employees to perform to their potential as their authentic selves—setting an example even as she continues to live her own story, journeying to meet her birth mother and discover one more piece of herself.

Graci Harkema is the owner of Graci LLC, an international consultancy providing training and speaking on diversity, inclusive leadership, and implicit bias for various organizations and industries throughout the globe. The Grand Rapids Business Journal has named her a 40 Under 40 Business Leader, a 50 Most Influential Woman, and one of the 200 Most Powerful Business Leaders of West Michigan.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"AN INSPIRING MEMOIR OF SELF-DISCOVERY, IDENTITY, AND EMBRACING YOUR OWN PATH."

—PUBLISHERS WEEKLY, BOOKLIFE

"A SOLID REMEMBRANCE THAT OFFERS THE ENGAGING PERSPECTIVE OF A DIVERSITY AND INCLUSION EXPERT."

—KIRKUS REVIEWS

"RISING EQUIPS ITS AUDIENCE WITH THE KNOWLEDGE AND SKILLS NECESSARY TO IMPLEMENT CHANGES AND WORK TOWARD INCLUSIVE WORKPLACES."

—FOREWORD REVIEWS

"A RIVETING AND HEART-WRENCHING MEMOIR. GRACI HARKEMA BRILLIANTLY AND GENEROUSLY SHOWS US HOW TO UNAPOLOGETICALLY AND FIERCELY BE OUR TRUE SELVES."

—RHONDA M. ROORDA, AWARD-WINNING AUTHOR OF IN THEIR VOICES; CONSULTANT TO THE NBC TELEVISION SERIES THIS IS US

"GRACI HARKEMA TRULY EMBODIES WHAT IT MEANS NOT ONLY TO AWAKEN BUT TO 'RISE.' IN THIS INCREDIBLE BOOK, SHE UTILIZES ALL THE DEEP WISDOM CULLED FROM HER JOURNEY TO TRUE AUTHENTICITY TO SPREAD HER URGENT MESSAGE OF INCLUSION."

—JENNIFER BROWN, FOUNDER AND CEO, JENNIFER BROWN CONSULTING; BESTSELLING AUTHOR OF INCLUSION, BEYOND DIVERSITY, AND HOW TO BE AN INCLUSIVE LEADER

THE PINK TAX



Dismantling a Financial System
Designed to Keep **Women** Broke

Self Help & Memoir

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The Pink Tax

Dismantling a Financial System Designed to Keep Women Broke

Janine Rogan, CPA

Unleash your inner financial feminist and smash the patriarchy, one dollar at a time.

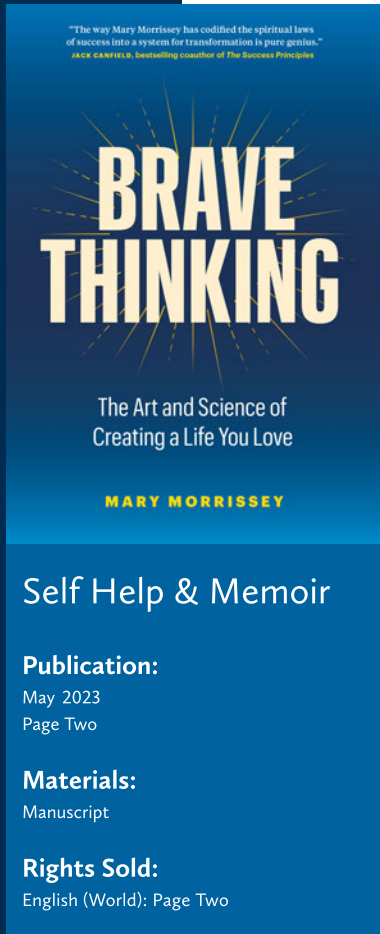
Younger generations are struggling to match the financial successes that generations before them experienced. This is even more true for women, who continue to earn less for doing the same work as men. Our financial systems simply aren't designed to support women in their financial journeys. Women earn less and have less discretionary income, which means less money to save and invest, and ultimately means accumulating less wealth over a lifetime, perpetuating the wealth gap.

In *THE PINK TAX*, award-winning CPA Janine Rogan draws from multiple studies, researched statistics, and her own experiences to shine a spotlight on the gender wage gap and the state of female wealth. Only by understanding these biases and stepping into our financial confidence as women can we start to move the needle both individually and globally, and make a more equal world.

Janine Rogan is a passionate keynote and TEDx speaker. She is the Founder and CEO of The Wealth Building Academy Inc., and an award winning CPA. Her mission is to educate and empower women to confidently and profitably grow their wealth through financial feminism—financial equality for all.

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Brave Thinking

The Art and Science of Creating a Life You Love

Mary Morrissey

To change your life you can't just dream it, you must also build it. Discover the tools to think bravely, act boldly, and live a life you truly love.

Deep inside you is a dream for an extraordinary life. All you need is a clear vision, a shift in belief, and a set of practices you can repeat every day. With her proven and repeatable Brave Thinking system of transformation, world-renowned dream-builder and founder of the Brave Thinking Institute, Mary Morrissey, has helped millions of people break through the barriers of fear, doubt, and past failure.

In this extraordinary book, you will meet individuals who honoured the longing and discontent that was calling them to a greater life, including Morrissey herself, who candidly shares her own Brave Thinking journey—one that began as a pregnant teenager. By using Morrissey's Brave Thinking Tools, you will enter a realm where the impossible becomes possible in all four quadrants of your life: health and well-being, love and relationships, vocation, and time and money freedom.

Mary Morrissey is the founder and owner of the Brave Thinking Institute. She is a bestselling author, speaker, and consultant with more than four decades of experience. Her transformational talks and seminars have made her one of the elite teachers in personal development. She has spoken at the UN, facilitated meetings with His Holiness The Dalai Lama, and met with Nelson Mandela. Through her books, live events, and programs, Mary has empowered tens of thousands worldwide to achieve new heights of spiritual aliveness, prosperity, and success.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"THE WAY MARY MORRISSEY HAS CODIFIED THE SPIRITUAL LAWS OF SUCCESS INTO A SYSTEM FOR TRANSFORMATION IS PURE GENIUS. IF YOU'VE EVER THOUGHT THAT SUCCESS WAS OUT OF YOUR REACH, THINK AGAIN—BECAUSE WHEN YOU LEARN MORRISSEY'S BRAVE THINKING PROCESS, YOU CAN REPEAT THE SYSTEM AND BUILD DREAMS AGAIN AND AGAIN!"

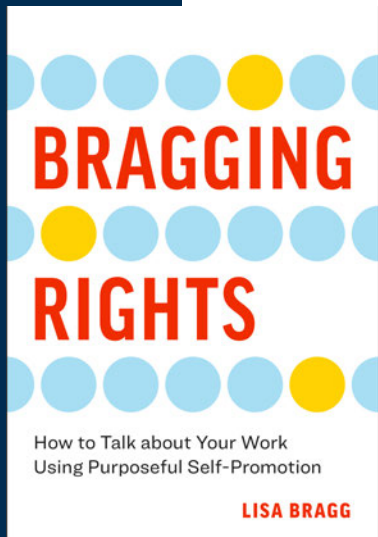
—JACK CANFIELD, BESTSELLING CO-AUTHOR OF THE SUCCESS PRINCIPLES

"THERE'S SOMETHING ELECTRIFYING ABOUT MARY MORRISSEY. WHEN SHE SAYS OR WRITES SOMETHING, WHATEVER IT IS POURS DIRECTLY INTO THE PART OF YOUR BRAIN THAT NEEDS TO HEAR IT. YOU CAN'T ESCAPE HER POINT EVEN IF YOU TRY. BRAVE THINKING IS MORRISSEY AT HER BEST."

—MARIANNE WILLIAMSON, AUTHOR OF A RETURN TO LOVE

"MARY MORRISSEY IS A CONSUMMATE TEACHER OF LIVING WITH INTENTION AND THE DYNAMIC PRINCIPLES OF SPIRITUAL TRANSFORMATION. FROM MORRISSEY'S MYSTICAL MIND COMES A HIGHLY POWERFUL AND PRACTICAL GUIDE TO LIVING THE LIFE YOU'VE ALWAYS DESIRED, THE LIFE THAT IS, IN FACT, CALLING YOU. THIS BOOK WILL SHOW YOU THE WAY."

—MICHAEL BERNARD BECKWITH, FOUNDER AND CEO, AGAPE INTERNATIONAL SPIRITUAL CENTER; AUTHOR OF LIFE VISIONING AND SPIRITUAL LIBERATION



Self Help & Memoir

Publication:

May 2023
Page Two

Materials:

Manuscript

Rights Sold:

English (World): Page Two

Bragging Rights

How to Talk about Your Work Using Purposeful Self-Promotion

Lisa Bragg

A practical, cutting-edge tutorial in the art of smart self-promotion to help women shine and advance at work, from an acclaimed speaker, advisor, and coach.

So often we are told that if we work hard and follow the rules, our efforts will be rewarded. But in these transformative times, old formulas and ideas like this don't work—if they ever did!

In **BRAGGING RIGHTS**, author, advisor, and acclaimed speaker Lisa Bragg examines the circumstances that have led so many of us to believe we should stay quiet rather than speak up about our work. Drawing on the most comprehensive study on bragging done to date, as well as interviews with highly successful people around the world across multiple fields, Bragg highlights the obstacles to self-promotion and explains how they can be overcome to create more opportunities for yourself and others, including those you lead.

Skillfully blending extensive research with practical application, **BRAGGING RIGHTS** is a must-read for anyone who wants to stop being invisible and achieve life-changing success.

Lisa Bragg has devoted her life to helping people be seen and heard. Inspired at a young age to become a TV journalist, Lisa was a videographer, anchor, and show host before founding MediaFace, a company pioneering what we now know as content for our digital world. While she was CEO, the company twice received the Growth 500 Award for the fastest-growing businesses in Canada.

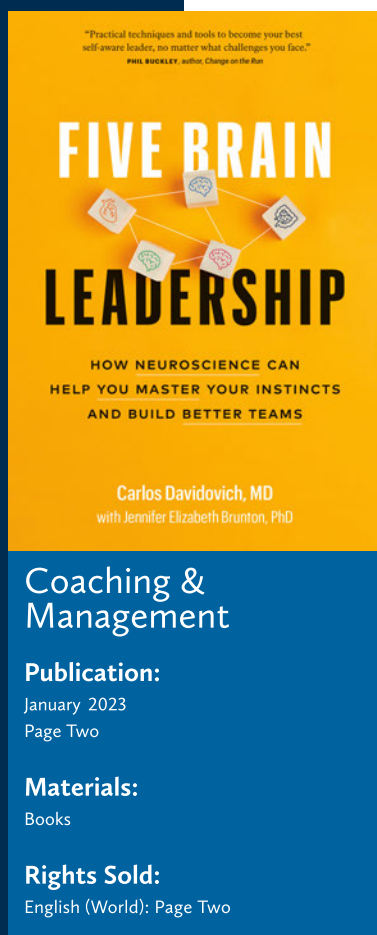
Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"BRAGGING RIGHTS WILL HELP YOU NAVIGATE ONE OF THE HARDEST THINGS TO DO—TALK ABOUT YOUR SUCCESS! THIS BOOK IS FULL OF IDEAS TO HELP YOU TO BE SEEN AND HEARD MORE, WITHOUT THE 'ICK' FACTOR."
—**JOANNA ROTENBERG**, PRESIDENT, PERSONAL INVESTING AT FIDELITY INVESTMENTS

"IF YOU WANT TO KNOW HOW TO GET UNSTUCK AND PROUDLY SHARE YOUR WORK WITH THE WORLD, BRAGGING RIGHTS BY LISA BRAGG IS A MUST-READ BOOK WITH ACTIONABLE ADVICE TO LEAD WITH CONFIDENCE AND TELL YOUR STORY."
—**AMBER MAC**, BESTSELLING AUTHOR AND AWARD-WINNING PODCASTER

"WARNING: ENGAGING WITH THIS BOOK MAY CAUSE YOU TO WALK TALLER AND SHINE BRIGHTER. HOW ARE YOU DIFFERENT? WHAT IS YOUR SUPERPOWER? CAN YOU ANSWER THESE QUESTIONS ABOUT YOURSELF? BRAGGING RIGHTS THOUGHTFULLY PROVIDES TOOLS AND CONTEXT TO HELP YOU REALLY SEE AND CELEBRATE YOU."
—**JULIE HANSEN**, VICE PRESIDENT AND GLOBAL EXECUTIVE ADVISOR, SALESFORCE



Five Brain Leadership

How Neuroscience Can Help You Master Your Instincts and Build Better Teams

Carlos Davidovich, MD, with Jennifer Elizabeth Brunton, PhD

Turn good leadership into great leadership. Learn to lead smarter with this indispensable handbook for your brain at work.

Neuromanagement is at the intersection of neuroscience and daily life in the business world. It is leadership that is based on a full understanding of all five of our interlocking brains—our reptilian, emotional, rational, and, yes, even our heart and “brains.”

In FIVE BRAIN LEADERSHIP, executive coach Carlos Davidovich draws on his skills as a medical doctor and knowledge from his many years as an executive in the biotech pharmaceutical industry to provide the practical tools and exercises that will help you build your capacity in each of these control centers and learn to recognize how they are at play in the ways humans operate, interrelate, and react to change. Discover how to integrate key insights from neuroscience into your management style with FIVE BRAIN LEADERSHIP, so you can better understand your mind, lead your team, build relationships, and reach new levels of success in all of life’s domains.

Carlos Davidovich, MD, is a performance and executive coach. He delivers lectures, workshops, and coaching modalities that help his clients apply the principles of neuromanagement within their organizations to create sustainable change. Davidovich teaches in several MBA programs in Canada and Europe and is a thought leader with the Institute of Coaching at McLean Hospital.

Jennifer Elizabeth Brunton, PhD, spent many years as a professor of ethics, bioethics, religion, and philosophy while working as a freelance editor on Fulbright proposals and academic books, and is now a full-time writer/editor.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

“[FIVE BRAIN LEADERSHIP] EXPLAINS HOW THE HUMAN MIND WORKS, WITH A SPECIAL EMPHASIS ON HELPING SENIOR LEADERS BECOME EVEN MORE EFFECTIVE.”

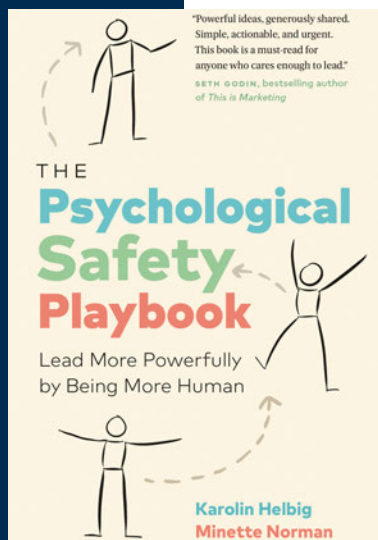
—ANTHONY DALE, CEO, ONTARIO HOSPITAL ASSOCIATION

“FOR ANY LEADER WHO WANTS TO DIVE DEEP INTO UNDERSTANDING THE POWER OF OUR BRAIN AND HOW WE CAN USE THIS POWER TO BE THE LEADER WHO WE ASPIRE TO BE.”

—SOTIRIS KARAGIANNIS, MD, MBA, DIRECTOR, GRADUATE PROGRAMS AT UNYP

“A BRILLIANT BOOK. FIVE BRAIN LEADERSHIP WILL RESHAPE THE WAY YOU THINK ABOUT YOURSELF AND YOUR TEAM, WHILE GIVING YOU THE TOOLS AND STRATEGIES YOU NEED TO TRANSFORM YOUR HABITS TO BECOME AN EFFECTIVE LEADER.”

—CASIAN GLAVCE, VICE PRESIDENT, CANADA, C.R. LAURENCE CO., INC.



Coaching & Management

Publication:

February 2023
Page Two

Materials:

Books

Rights Sold:

English (World): Page Two

The Psychological Safety Playbook

Lead More Powerfully by Being More Human

Karolin Helbig & Minette Norman

A transformative leadership guide for managers, CEOs, and entrepreneurs, to help lead your team to the highest levels of performance and innovation.

Every employee, at every level, wants to feel seen, heard, and respected. If we don't feel safe, we can't be our best selves or do our most creative work. That is why leaders must ensure psychological safety for their team.

THE PSYCHOLOGICAL SAFETY PLAYBOOK invites you to explore twenty-five discrete actions that every leader can adopt and practice to create more psychological safety in the workplace. Written by Karolin Helbig, a highly respected executive mindset coach with a doctorate in human genetics and extensive consulting experience, and Minette Norman, a sought-after leadership consultant with thirty years of experience in the tech sector, THE PSYCHOLOGICAL SAFETY PLAYBOOK is an essential toolkit to fuel team performance and create a high-performing, innovative workforce on a foundation of respect and shared humanity.

***Karolin Helbig** is an internationally recognized leadership consultant. With a PhD in human genetics, extensive consulting experience at McKinsey, and clients from diverse industries, Helbig's innovative, empathic approach yields high-impact results.*

***Minette Norman** is an accomplished leadership consultant and celebrated speaker. Her workshops focus on developing inclusive leaders who bring out the best in their global, multicultural teams. She was named one of the Most Influential Women in Bay Area Business by the San Francisco Business Times.*

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"POWERFUL IDEAS, GENEROUSLY SHARED. SIMPLE, ACTIONABLE, AND URGENT. THIS BOOK IS A MUST-READ FOR ANYONE WHO CARES ENOUGH TO LEAD."

—**SETH GODIN**, BESTSELLING AUTHOR OF THIS IS MARKETING

"THE PSYCHOLOGICAL SAFETY PLAYBOOK OFFERS TIMELESS PRACTICES TO HELP YOU THRIVE AND LEAD IN AN UNCERTAIN AND CHALLENGING WORLD. THE AUTHORS' ENGAGING STYLE MAKES THEIR PRACTICAL SUGGESTIONS BOTH COMPELLING AND ACTIONABLE."

—**AMY C. EDMONDSON**, NOVARTIS PROFESSOR OF LEADERSHIP AND MANAGEMENT, HARVARD BUSINESS SCHOOL; AUTHOR OF THE FEARLESS ORGANIZATION

"WE'VE ALL HEARD LOTS ABOUT THE WHY OF PSYCHOLOGICAL SAFETY; AT LAST, WE HAVE A PRACTICAL GUIDE TO THE HOW OF IT. IF YOU WANT YOUR TEAM TO THRIVE, THIS BOOK HAS TOOLS YOU'LL WANT TO USE."

—**MICHAEL BUNGAY STANIER**, BESTSELLING AUTHOR OF THE COACHING HABIT



Meta-Leadership

How to See What Others Don't and Make Great Decisions

Constance Dierickx, PhD

Even great leaders can improve their judgment. Discover fascinating stories, incisive insights, and useful takeaways for better leadership and stronger, more profitable results.

All top leaders make mistakes. They are human, after all. And the more senior and successful they are, the more susceptible they are to error—because as confidence increases, hubris often does as well. Drawing on a vast body of research from psychology and business, and incorporating leading-edge data and research on the science of thinking, emotional regulation, and behaviour, in META-LEADERSHIP, Constance Dierickx shows how you can avoid these common leadership decision-making traps.

Learn to use uncertainty to counterbalance overconfidence in split-second decision-making, show courage without being reckless in a crisis, and demonstrate that different situations call for different types of action; discover how to be a better judge of other people to lead more effectively; and more. Whether you are at the start of your leadership journey or have held a senior leadership role for years, META-LEADERSHIP will arm you with knowledge and insights to achieve the highest results from yourself and your team.

Constance Dierickx, PhD, is an internationally recognized expert in high-stakes decision-making. Founder and president of CD Consulting Group, her clients include boards of directors and senior executives in Fortune 20 companies, private equity firms, and large not-for-profits. She is the author of High-Stakes Leadership: Leading through Crisis with Courage, Judgment, and Fortitude, a contributor to Harvard Business Review, Forbes, Chief Executive, and others, and has taught strategic decision-making at Skolkovo Institute of Science and Technology.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"A POWERFUL AND COMPREHENSIVE GUIDE TO SEEING PAST DISTORTIONS TO MAKE GREAT DECISIONS! CONSTANCE DIERICKX'S EXPERT KNOWLEDGE COMBINES WITH ACTIONABLE ADVICE FOR A MUST-READ BOOK FOR EVERY LEADER."

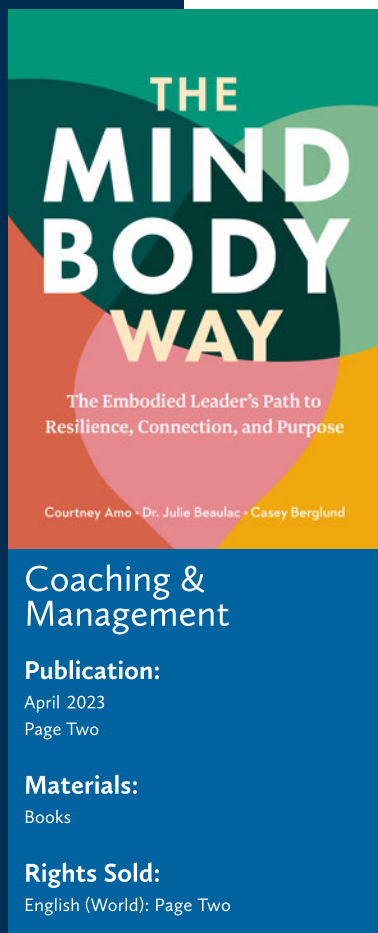
—DR. MARSHALL GOLDSMITH, NEW YORK TIMES BESTSELLING AUTHOR OF WHAT GOT YOU HERE WON'T GET YOU THERE

"THE ULTIMATE BOOK ON THINKING, LEADING, AND MAKING GOOD DECISIONS."

—DANNY INY, FOUNDER AND CEO, MIRASEE

"META-LEADERSHIP IS THE ART OF SEEING A SITUATION CLEARLY—AND WITHOUT DISTORTION—SO YOU CAN MAKE THE STRONGEST, MOST SOUND EXECUTIVE DECISIONS POSSIBLE. CONSTANCE DIERICKX SHOULD BE GIVEN A STANDING OVATION FOR HER PIONEERING WORK ON THE SUBJECT."

—MARK LEVY, CEO, LEVY INNOVATION



The Mind-Body Way

The Embodied Leader's Path to Resilience, Connection, and Purpose

Courtney Amo, Dr. Julie Beaulac, Casey Berglund

Tap into the intuitive wisdom of your body to become a better, happier leader—no matter the unique challenges of your everyday.

Whether you're an executive, an entrepreneur, or a community organizer, embodiment can help you find meaningful success in life and leadership. In THE MIND-BODY WAY, you'll discover a new way of leading that is powerful, connected, and aligned with purpose; a way that heals you and invigorates you to move through massive change—all while inspiring and empowering others.

Drawing on their decades of experience, and a step-by-step approach founded on six pillars of embodiment, wellness and leadership experts Courtney Amo, Dr. Julie Beaulac, and Casey Berglund will show you how to be a more resilient, connected, and purpose-driven leader by deepening your relationship with your body and heeding its wisdom. Through meaningful stories and accessible exercises, this practical guide will teach you how to interpret your body's signals and use that knowledge to curb self-doubt and become a stronger, more agile leader in this increasingly complex world.

***Courtney Amo** is the founder of Mahaa, an independent yoga, retreat, lifestyle coaching, and consulting practice with over two decades of teaching and leadership experience. She is a certified Designing Your Life and Holobody coach, Strategic Doing workshop leader, and Zen Leadership practitioner.*

***Dr. Julie Beaulac** is a registered clinical health and rehabilitation psychologist and consultant with a PhD in clinical psychology. She is a regular presenter at conferences across the globe, a published author in peer-reviewed journals, and has worked for almost two decades to help clients enhance performance and satisfaction.*

***Casey Berglund** is a popular podcaster, TEDx speaker, certified professional coach and embodiment guide, and the founder of Worthy and Well, an online coaching and training company. He is an accomplished teacher who helps founders, change agents, and guides become powerful Embodied Leaders.*

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"In *Employalty*, Joe Mull shows you how to attract and retain star employees that will help your company win in today's world."
JIM CLIFTON, Chairman of Gallup

EMPLOYALTY

How to Ignite Commitment
and Keep Top Talent
in the New Age of Work



Joe Mull

Coaching & Management

Publication:
May 2023
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Manuscript

Rights Sold:
English (World): Page Two

Employalty

How to Ignite Commitment and Keep Top Talent in the New Age of Work

Joe Mull

Turn your company from a departure organization into a destination workplace with EMPLOYALTY, a new way to think about how we employ people and the extraordinary results this shift can produce.

Amid record-setting turnover and staffing shortages across industries, competition for candidates is fierce. How do you find employees that stay, take on challenging work, and deliver outstanding products and services? How do you keep your best employees from leaving? By providing a more humane employee experience that meets the needs and values of a changed workforce.

Speaker, author, and commitment expert Joe Mull has spent fifteen years teaching leaders how to be better bosses. Grounded in research and filled with captivating stories, EMPLOYALTY provides a simple, evidence-based framework for creating the kind of employee experience that leads people to join a company, stay long term, and do great work. Secure the future of your organization with EMPLOYALTY, a clear playbook for attracting and retaining talent, and reap the benefits and business results that dedicated employees generate.

Joe Mull has spent more than fifteen years teaching leaders be better bosses. He is an in-demand keynote speaker and trainer, host of the popular Boss Better Now podcast, founder of the BossBetter Leadership Academy, and author of Cure for the Common Leader and No More Team Drama. Joe holds a master's degree from Ohio University, has taught courses at the University of Pittsburgh, and has managed training at one of the largest U.S. healthcare systems.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"EMPLOYEES DO THE BEST JOB WHEN THEY BELIEVE THAT THEY HAVE THE BEST JOB POSSIBLE; THE PROVOCATIVE, FORWARD-THINKING BUSINESS GUIDE EMPLOYALTY SHOWS LEADERS HOW TO GET THERE."

—FOREWORD CLARION REVIEW

"IN EMPLOYALTY, JOE MULL SHOWS YOU HOW TO ATTRACT AND RETAIN STAR EMPLOYEES THAT WILL HELP YOUR COMPANY WIN IN TODAY'S WORLD."

—JIM CLIFTON, CHAIRMAN, GALLUP

"THIS IS THE BOOK LEADERS HAVE BEEN LOOKING FOR TO STOP TURNOVER AND STAFF SHORTAGES THAT PLAGUE THEIR COMPANY!... PACKED WITH EXPERT ADVICE AND ACTIONABLE STEPS, READERS WILL WALK AWAY EMPOWERED TO CREATE BETTER COMPANIES AND TEAMS."

—MARSHALL GOLDSMITH, NEW YORK TIMES BESTSELLING AUTHOR OF WHAT GOT YOU HERE WON'T GET YOU THERE

"STRUGGLING TO STAY FULLY STAFFED? READ THIS BOOK. LOSING TOP TALENT TO YOUR COMPETITORS? READ THIS BOOK. BAFFLED BY WHAT IT TAKES TO ENERGIZE AND ENGAGE EMPLOYEES TODAY? READ. THIS. BOOK."

—CY WAKEMAN, WORKPLACE DRAMA RESEARCHER; NEW YORK TIMES BESTSELLING AUTHOR OF NO EGO

Michael Bungay Stanier
Bestselling author of *The Coaching Habit*

How to Work with (ALMOST) Anyone.

Five Questions for Building the Best Possible Relationships

Coaching & Management

Publication:

June 2023
Page Two

Materials:

Manuscript

Rights Sold:

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How to Work with (Almost) Anyone

Five Questions for Building the Best Possible Relationships

Michael Bungay Stanier

A powerful new toolkit to improve your workplace relationships, from a top thought-leader in coaching and celebrated internationally bestselling author of *The Coaching Habit*.

We have all worked with someone who just doesn't "get" us. And we've worked with people we just don't "get" either, those we can't seem to work well with or be an effective manager or leader for. In HOW TO WORK WITH (ALMOST) ANYONE, Michael Bungay Stanier gives you a tried-and-tested process to set up your working relationships—even the most challenging ones—for the best possible success.

Learn how to communicate about who you are and what brings out the best and the worst in you; find the tools you need to talk with your colleagues and set a social contract for how you'll work together; discover how to keep relationships strong and healthy, clear and clean. We can all do a better job amplifying the best in each other, navigating the dark spots, and staying resilient and generous. HOW TO WORK WITH (ALMOST) ANYONE shows you how.

Michael Bungay Stanier's books have sold more than a million copies. He has been featured on the blogs and social platforms of thought leaders including Seth Godin, Tim Ferriss, and Brené Brown, and has appeared on major TV networks, Ted.com, innumerable podcasts, and in many notable publications. Stanier is the founder of Box of Crayons, a learning and development company that has trained more than half a million people for clients including Microsoft, Salesforce, TELUS, and Gucci.

Represented by: Evan Brown

Contact: evan@transatlanticagency.com

"MICHAEL'S INTELLIGENCE, WIT, ARTICULATENESS, AND DEDICATION TO THE CRAFT OF COACHING SHINE FORTH.... EVEN AFTER FOUR DECADES OF MY OWN EXPERIENCE IN THIS ARENA, THE COACHING HABIT HAS PROVIDED ME WITH GREAT TAKEAWAYS."

—DAVID ALLEN, AUTHOR OF GETTING THINGS DONE, ON THE COACHING HABIT

"MICHAEL BUNGAY STANIER HAS DONE FOR CURIOSITY WHAT BRENE BROWN DID FOR VULNERABILITY."

—THOMAS A. KOLDITZ, PHD, BRIGADIER GENERAL, US ARMY (RET); DIRECTOR, DOERR INSTITUTE AT RICE UNIVERSITY, ON THE ADVICE TRAP

"PIERCINGLY FRANK, FUNNY, GORGEOUS, VULNERABLE, AND ULTIMATELY REALLY DAMN HELPFUL."

—JULIE LYTHCOTT-HAIMS, NEW YORK TIMES BESTSELLING AUTHOR OF HOW TO RAISE AN ADULT, ON HOW TO BEGIN

The Coaching Habit Say Less, Ask More & Change the Way You Lead Forever

Michael Bungay Stanier

BESTSELLING AUTHOR OF
DO MORE GREAT WORK

Coaching & Management

The Coaching Habit

Michael Bungay Stanier

The new coaching classic, a *Wall Street Journal* bestseller with 500,000+ copies sold in English worldwide!

Coaching can become a regular, informal part of your day so managers and their teams can work less hard and have more impact. Drawing on years of experience training more than 10,000 busy managers from around the globe in practical, everyday coaching skills, Michael Bungay Stanier reveals how to unlock your peoples' potential.

Publication:
February 2016

English (World): Page Two
Arabic: Dar Al-Fikr
Chinese (Complex): Go Books
Chinese (Simplified): Grand China
Dutch: Nubiz
Estonian: AS Äripäev
French: Diateino
German: Vahlen
Greek: Papasotiriou
Hindi: Wow Publishing
Hungarian: HVG Kiado
Italian: LSWR
Korean: EHAK
Lithuanian: Bigbooktalk
Mongolian: Education Development Centre for Youth
Portuguese (Brazil): Sextante
Portuguese (Portugal): LeYa
Romanian: Publica
Russian: Eksmo
Spanish: Arpa & Alfil
Thai: Nokhook
Turkish: Sola Unitas

Bestselling author of
The Coaching Habit

Michael Bungay Stanier

The Advice Trap Be Humble, Stay Curious & Change the Way You Lead Forever

Coaching & Management

The Advice Trap

Michael Bungay Stanier

Get to grips with how to actually change your behaviour, so you stay curious a little bit longer.

It sounds like it should be easy, but it's not: learning to tame your Advice Monster, that part of you that jumps in to offer up ideas, opinions, and advice. But taming your Advice Monster is crucial to good leadership. Michael Bungay Stanier has the coaching strategies, conversational tools, and resources to show you how.

Publication:
February 2020

English (World): Page Two
Chinese (Simplified): Grand China
French: Diateino
German: Vahlen
Hungarian: HVG Kiado
Korean: Hong C Communication
Mongolian: Education Development Centre for Youth
Romanian: Publica
Russian: Eksmo
Turkish: Sola Unitas

Michael Bungay Stanier
BESTSELLING AUTHOR OF THE COACHING HABIT

HOW TO BEGIN

THIS BOOK STARTS NOW. Right here, on the cover. You know why. You know that you have more to contribute. You want to shake things up and make a difference, for yourself and for the world. You want to learn and grow. You want to be a force for change. You're ready to begin. **OPEN THE BOOK AND START DOING SOMETHING THAT MATTERS**

Self Help

How to Begin

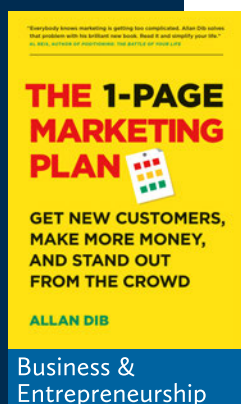
Michael Bungay Stanier

Coaching expert and bestselling author Michael Bungay Stanier is on a mission to help people achieve their most ambitious, worthy projects.

You CAN pursue your dreams! Be unabashedly ambitious. Commit to the work and begin your hero's journey. Instead of doubting yourself, start showing up for yourself so you can show up for the world. It's hard work, but it's important. Let Michael Bungay Stanier show you how to get confident and start anything that matters.

Publication:
January 2022

English (World): Page Two
Chinese (Simplified): Grand China
French: Diateino
German: Vahlen
Marathi: Goel Prakashan
Portuguese: Edições ASA
Romanian: Publica
Spanish: Empresa Activa
Turkish: Sola Unitas
Vietnamese: Bloom Books



The 1-Page Marketing Plan

Allan Dib

The international sensation that has revolutionized millions of businesses worldwide!

To build a successful business, you need to stop doing random acts of marketing and start following a reliable plan for rapid business growth. Serial entrepreneur, rebellious marketer, and #1 bestselling author Allan Dib reveals a marketing implementation breakthrough that makes creating a marketing plan simple and fast. It's literally a single page, divided up into nine squares.

Publication:
May 2018

English (World): Page Two
Arabic, Bulgarian, Chinese (Simplified), Czech, Dutch, Estonian, French, Hebrew, Hindi Telugu, Italian, Japanese, Korean, Mongolian, Polish, Portuguese (Brazil), Portuguese (Portugal), Romanian, Russian, Spanish, Slovak, Turkish, Uzbek, Vietnamese

Previous rights sold: Armenian, Burmese, Chinese (Complex), Hungarian, Indonesian, Thai, Ukrainian



Find Your Red Thread

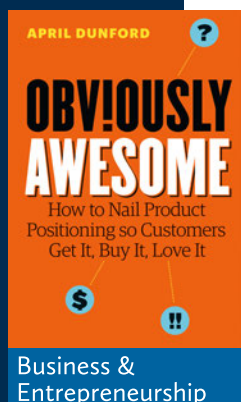
Tamsen Webster

To make your idea irresistible, build the story people will tell themselves about it.

You have a terrific idea, product, service, or business. You know it could change a life, a market, even the world. There's just one problem: others can't, or don't, see it... yet. If you truly value the possibility of your idea, then you're ready to find your Red Thread—the key to make your idea make sense to other people.

Publication:
May 2021

English (World): Page Two
English (India): Most Loving Group
English (Audio): Tantor Media
Chinese (Simplified): Cheers
Czech: Grada
Italian: Roi Edizioni
Japanese: Direct
Korean: Hyundae Jisung
Turkish: Nobel



Obviously Awesome

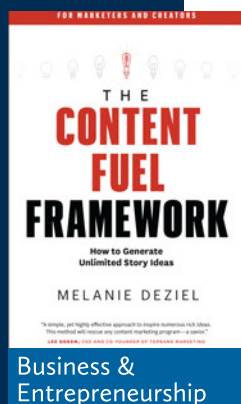
April Dunford

Positioning expert April Dunford shows you how to find your product's "awesome" so that you can help your customers see it too.

Discover the components of effective positioning and learn how to instantly connect with the right audience. Find out how to choose the best market for your products; how to use positioning to your advantage; and how to leverage market trends to help buyers understand why making a purchase is important right now.

Publication:
May 2019

English (World): Page Two
English (India): Sanage
Arabic: Jabal Amman
Chinese (Simplified): Jie Teng
Japanese: Direct



The Content Fuel Framework

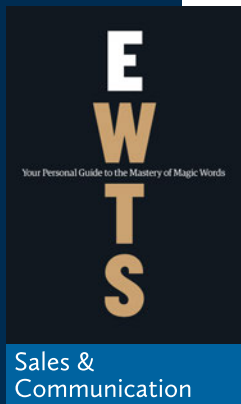
Melanie Deziel

Creators, marketers, business owners: generate limitless authentic content ideas to build an audience and promote a brand.

Award-winning content marketer Melanie Deziel shows you how to maximize your creativity by systematizing it. This simple framework catalyzes the brainstorming process, making idea generation effortless and nearly automatic. Produce fresh story ideas on demand. This book will challenge you—and enable you—to tell stories in entirely new ways. It's an adaptable and evergreen guide you'll come back to repeatedly.

Publication:
February 2020

English (World): Page Two
Chinese (Simplified): Huazhang
Japanese: Direct
Russian: Eksmo
Vietnamese: Saigon



Exactly What to Say (Premium Workbook Edition)

Phil M. Jones

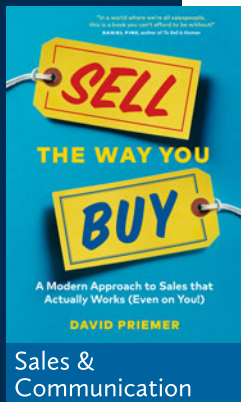
An expanded and enhanced edition of the global bestseller! Learn exactly what to say, when to say it—and how to make it count.

This beautifully designed hardcover contains twenty-two simple and indispensable phrases that can be easily woven into your everyday exchanges, as well as three brand new sequences of Magic Words, and even more examples to demonstrate how to use them. Discover the tools you need to start changing your *words* so that you can change your *world*!

Publication:
June 2022

English (World): Page Two
Arabic: Jarir Bookstore
Chinese (Complex): Domain
Chinese (Simplified): China Youth
French: Eyrolles
Greek: Klidarithmos
Japanese: Pan Rolling
Korean: The Wings of Thinking
Polish: MT Biznes
Portuguese: Self
Romanian: California Fitness
Russian: Eksmo
Spanish: Urano
Turkish: Sola

Previous rights sold:
Vietnamese



Sell the Way You Buy

David Priemer

A guidebook to asking the right questions—and listening to the answers.

Discover scientifically supported methods for learning how to ask questions, how to listen, how to tell a compelling brand story, and how to talk to people. Learn to understand the customer, identify their needs, and move them toward the right solution—without becoming the kind of salesperson most people hate. In short, learn to *sell the way you buy*.

Publication:
April 2020

English (World): Page Two
Arabic: Kalamat
Chinese (Simplified): Xiron
Italian: Roi Edizioni
Japanese: Direct
Korean: Feelec



Move the Room

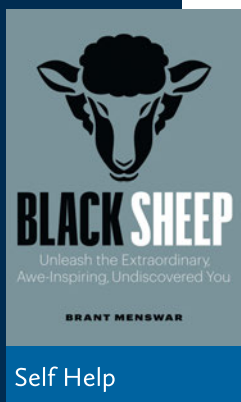
Trevor Currie

A must-have playbook for preparing, framing, and delivering engaging and compelling presentations to any audience.

Powerful speaking will lift your leadership and help you put your dent in the universe. This book will teach you how. Based on academic research and analysis of the top 100 TED talks, and with examples from Trevor's 23 years of experience, gain the confidence to make better choices, improve your presentation skills, and move the room.

Publication:
October 2021

English (World): Page Two
Chinese (Complex): Heliopolis
Chinese (Simplified): Beijing
United Creadion
French: Pearson
Hebrew: Steimatzy-Tchelet



Black Sheep

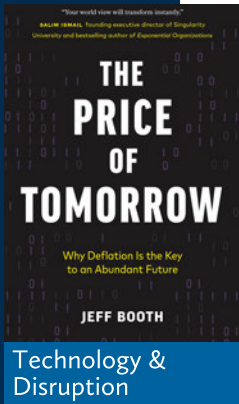
Brant Menswar

A practical guide to realizing your core values and making strides toward success in life—however you define success.

A black sheep is 100%, authentically original. In this high-octane, entertaining how-to guide filled with sage storytelling, words of wisdom, and rock-and-roll humour, Brant Menswar shows you how to unleash your own black sheep and empower your life. Discover what makes you an extraordinary original, be uniquely yourself, and live the amazing life you were always meant to lead.

Publication:
September 2020

English (World): Page Two
Arabic: Jarir Bookstore
Bulgarian: Locust
Greek: Esoptron
Korean: Feelmbook



The Price of Tomorrow

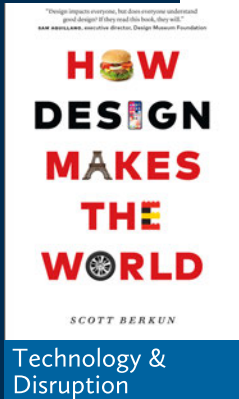
Jeff Booth

Technological advances are happening faster than our ability to understand them. We cannot afford to stand still.

In this extraordinary contrarian book, Jeff Booth, a leading mind and CEO in ecommerce and technology for twenty years, details the technological and economic realities shaping our present and our future, and the choices we face as we go forward—a potentially alarming, but deeply hopeful situation.

Publication:
January 2020

English (World): Page Two
Bulgarian: CryptoPRO
Chinese (Complex): Good Publishing
Dutch: Konsensus Network
Finnish: Konsensus Network
French: Konsensus Network
German: Aprycot Media
Hungarian: Scholar
Japanese: Business Kyoiku Shuppansha
Korean: KPI Publishing
Portuguese (Brazil): The Sovereign Individual
Russian: Popuri
Turkish: Liberus



How Design Makes the World

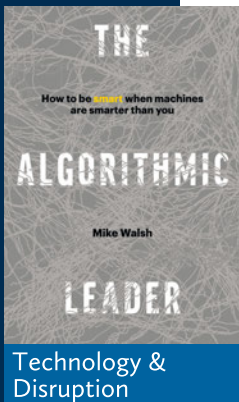
Scott Berkun

Everything, from your home to your phone, was designed by someone. What can we learn that can help us improve our lives?

Bestselling author and designer Scott Berkun reveals how designers, from software engineers to city planners, have succeeded and failed us. From the airplane armrest to the Facebook “like” button, and everything in between, Berkun shows how design helps or hinders everyone, and offers a new way to think about the world around you.

Publication:
May 2020

English (World): Page Two
Chinese (Simplified): Liaoning ST
Italian: Tecnica Nuove
Japanese: Filmart-sha
Korean: Turning Point
Russian: Alpina
Turkish: Yakamoz
Vietnamese: Asbooks



The Algorithmic Leader

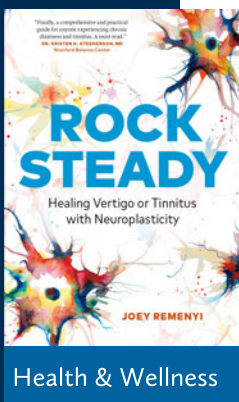
Mike Walsh

The greatest threat we face is not robots replacing us, but our reluctance to reinvent ourselves.

Automation, algorithms, and AI will transform every facet of daily life, but are we prepared for what that means for the future of work, leadership, and creativity? While many already fear that robots will take their jobs, rapid advancements in machine intelligence raise a far more important question: what is the true potential of human intelligence?

Publication:
March 2019

English (World): Page Two
Arabic: Jarir Bookstore
Chinese (Simplified): China Machine
German: Vahlen
Japanese: Nikkei
Korean: Alpha Media
Polish: Poznanskie
Russian: Eksmo



Rock Steady

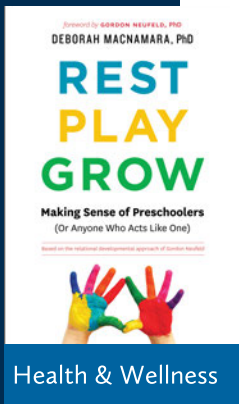
Joey Remenyi

The pioneering approach to healing chronic symptoms through the science of neuroplasticity.

For those experiencing chronic vertigo, dizziness, and tinnitus, ROCK STEADY explains why holistic neuroplasticity is often overlooked; why nobody else can prescribe it; and why ignoring, denying, distracting, and avoiding symptoms may not work. Vestibular audiologist and neuroplasticity therapist Joey Remenyi guides readers to gently feel their way through healing—physically, mentally, emotionally, and spiritually.

Publication:
November 2020

English (World): Page Two
German: Narayana
Hungarian: Jaffa
Polish: Vital
Russian: Eksmo



Rest, Play, Grow

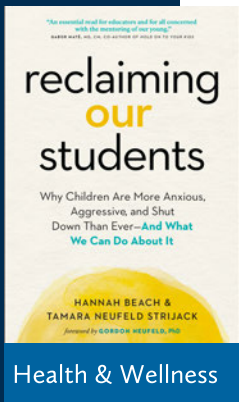
Deborah MacNamara, PhD

A roadmap to making sense of young children, based on the work of one of the world's foremost child development experts.

Baffling and beloved, with the capacity to go from joy to frustration in seconds, young children are some of the most misunderstood people on the planet. The key to understanding them lies in realizing that their challenging behavior is not a disorder or deficit. This book will forever change the way you think of the preschoolers in your life.

Publication:
April 2016

English (World): Page Two
English (Audio): Audible
Chinese (Simplified): Dipper
Danish: Blue Pearl
Estonian
French
German
Italian
Korean: Hanmunhwa
Polish: Szum Lasu
Romanian: Editura Univers
Russian
Slovenian: Primus
Spanish
Turkish: Erdem
Ukrainian: Smaki



Reclaiming Our Students

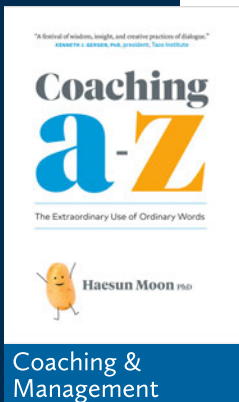
Hannah Beach & Tamara Neufeld Strijack

An invaluable emotional health resource for teachers in the classroom and parents everywhere.

In this thoughtful guide, discover how to build, feed, and protect the student-teacher relationship; learn why children are anxious, bossy, aggressive, or checked out, and what you can do; find out how you can help children shift their negative identities; and benefit from experiential activities for students of all ages that preserve and restore emotional health and well-being.

Publication:
April 2020

English (World): Page Two
Chinese (Simplified): Zhengqing
French: Au Carré
Korean: Hanmunhwa
Polish: Szum Lasu
Russian: Resource
Ukrainian: Smaki



Coaching A - Z

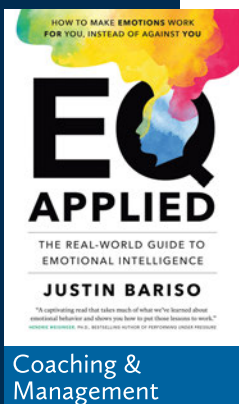
Haesun Moon, PhD

Language is a powerful tool that can unite, engage, and move people to action. It's all in what you choose to say and how you say it.

In this practical, accessible guide to having more powerful conversations, based on her extensive research with the University of Toronto and Harvard Medical School, leading expert Haesun Moon gives you the tools you need to help move others toward greater purpose and accomplishment—with one powerful word or phrase for every letter of the alphabet.

Publication:
March 2022

English (World): Page Two
Chinese (Complex): China
Productivity Centre
Hungarian: Solutionsurfers
Japanese: Discover 21
Korean: Pymate



EQ Applied

Justin Bariso

In this age of social media attacks, broken commitments, and rampant corruption, emotional intelligence is crucial.

EQ APPLIED teaches you how to channel your strongest feelings in a way that helps, not harms you—or others—enabling you to break down barriers and improve the quality of your relationships. You'll learn how thoughts and habits affect emotions, and how to replace bad habits with healthier ones. You'll see why even negative feedback is a gift, and when being empathetic can actually get you in trouble.

Publication:
May 2018

English (World): Page Two
English (Audio): Tantor Media
Arabic: Jarir Bookstore
Bulgarian: Hermes
Chinese (Complex): China Times
Chinese (Simplified): Beijing
United Creadion
Czech: Metafora
German: Vahlen
Italian: Unicomunicazione
Korean: Kyohakdoseo
Polish: Rebis
Portuguese: Porto
Russian: Bombora
Slovak: Ultimo
Spanish: Sirio
Thai: Wara
Turkish: Sola
Vietnamese: 1980 Books

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